



# TYLER COLLINS

## Director of Marketing & Communications

*I am a strategic thinker and a team-first leader with a strong heart for ministry. After spending time in pastoral ministry, I transitioned into marketing, helping churches and non-profits re-frame ministry with new methods. I take a "see what works" approach, striving to serve and love people towards Jesus.*

### INFO

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### REFERENCES

Mike Jones

Weekend Experience Pastor, Grace Community Church

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Former Multi-Site Pastor, Grace Community Church

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IT Director, Word of Life Fellowship

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### LEARN MORE



See my work  
tylercollins.me

### WORK EXPERIENCE

#### Marketing & Communications Director, Grace Community Church Jan 2018 - Present

*Senior Marketing Strategist, Word of Life Fellowship  
May 2015 - Jan 2018*

*Freelance Marketing Specialist  
Sept 2012 - May 2015*

*Youth/Associate Pastor, Hartford Federated Church  
Mar 2010 - Sept 2012*

*Discipleship Coordinator, Word of Life Bible Institute  
Aug 2008 - July 2009*

I work to make marketing a ministry, using it to move people forward in their faith in Jesus. My team and I work hard to facilitate clear communications and creative methods for getting people to act on spiritual opportunities.

I led website development, social media management, email marketing, and multi-faceted marketing campaigns. My primary role was as the marketing strategist, working to develop and help the team execute modern marketing strategies.

During my time as a freelancer I worked for various clients such as churches, non-profits, individuals, and small businesses in web design, graphic design, and content creation.

Working to disciple students through small groups, weekly meetings, and Gospel outreach events at a church in Michigan.

Responsible for the discipleship, oversight, and coaching of a group of male students at a Bible college.

### EDUCATION

2005 - 2007  
Pastoral Ministry Major & Bible Degree

Clarks Summit University  
**Greek 1 & 2, Pastoral Counseling, Hermeneutics, Homiletics, and Biblical Studies. 2 Year internship with a local church.**

2003 - 2005  
2 Year Bible Certification

Word of Life Bible Institute  
**Basics of Theology, Church History, Greek, Biblical Studies, weekend and camping ministries.**